XXVIII HEPC AWARDS FOR BEST EXPORT PERFORMANCE For FYs 2016-17,2017-18, 2018-19, 2019-20 & 2020-21

1.0 Council has been presenting Awards for best export performance of Handloom Products every year to motivate the member exporters and to enhance the export of handloom products. So far, Council has awarded best export performance awards to member exporters upto FY 2015-16.

Likewise, it is proposed to honour the best exporters for FYs 2016-17,2017-18, 2018-19,2019-20 and 2020-21 during the 29th Export Award Function which is planned to be organized prior to Reverse Buyer Seller Meet event to be held during March 2023. The exact date and time of the award function will be communicated in due course.

The categories and the number of awards under each category to be awarded are as given below:

Category	Description	Trophy		Gold	Total
		Gold	Silver	medal	Total
Ι	Overall Handloom Export	1	2	7	10
	Performance	1	2	7	10
II	Highest increase in export over the	1	1	3	5
	preceding year	1	1	5	5
III	Deemed Exports	1	1	1	3
IV	Fabrics	1	1	1	3
V	Madeups	1	1	1	3
VI	Floor Coverings	1	1	1	3
VII	Clothing Accessories	1	1	1	3
VIII	North Eastern Region	1	1	1	3
IX	Young entrepreneur			1	1
Х	Woman entrepreneur			1	1
	Total	8	9	18	35

- 2.0 Separate applications (category wise) are invited from Member exporters for the years April 2016 to March 2017, April 2017 to March 2018, April 2018 to March 2019, April 2019 to March 2020 & April 2020 to March 2021.
- 3.0 Interested Members are requested to send duly filled in application forms and other certificates required therein separately for the FYs 2016-17, 2017-18, 2018-19, 2019-20 and 2020-21 to the Council on or before 14.11.2022.

4.0 Category – I (Overall Handloom Export Performance)

4.1 Ten Export awards are given to top exporters of handloom products on overall export performance under Category-I. Member exporters should have a minimum export performance of Rs 10 crore during the above financial years.



- 4.2 Gold Trophy: Awarded to the top most exporter of handloom products for the financial years 2016-17, 2017-18, 2018-19, 2019-20 and 2020-21.
- 4.3 Silver Trophies: Awarded to the next two highest exporters of handloom products in the order of export performance for the financial years.
- 4.4 Gold Medals: Awarded to the next 7 highest exporters in the order of export performance.

5.0 Category – II (Highest increase in export over the preceding year)

- 5.1 Separate awards are given to the exporters who have 100% increase in exports over the preceding year, under Category –II.
- 5.2 Five leading member exporters will be selected for the Export Award for each financial year under this category.
- 5.3 Gold Trophy: Awarded to exporter who has achieved highest growth of more than 100% increase in the FOB value of exports of handloom products during the financial year over the preceding financial year (2016-17 over 2015-16, 2017-18 over 2016-17, 2018-19 over 2017-18, 2019-20 over 2018-19 and 2020-21 over 2019-20). Member exporters should also have a minimum export performance of Rs 5 crore during the financial years 2016-17, 2018-19, 2019-20 and 2020-21.
- 5.4 Silver Trophy: Awarded to the exporter who has achieved second highest growth of more than 100% increase in the FOB value of exports of handloom products during the financial year over the preceding financial year. Member exporters should also have a minimum export performance of Rs. 5 crore during the financial year.
- 5.5 Gold Medals: Awarded to the next 3 exporters who have achieved 3rd to 5th highest growth of more than 100% increase in the FOB value of exports of handloom products during the financial year over the preceding financial year. The member exporters should also have a minimum export performance of Rs. 3 crore during the financial year.
- 5.6 Only exporters who are registered as members of the Council during 2016-17, 2017-18, 2018-19, 2019-20 and 2020-21 will be considered.
- 6.0 Category III (Deemed Exports) "Deemed Exports" refer to those transactions in which goods supplied do not leave country, and payment for such supplies is received either in Indian rupees or in free foreign exchange.
- 6.1 Three member exporters of deemed exports are awarded under the Category III. Member exporters should have a minimum export performance of Rs 1 crore during the financial years 2016-17, 2017-18, 2018-19, 2019-20 and 2020-21.
- 6.2 Gold Trophy: Awarded to the exporter who has highest performance of Deemed Exports during the financial year.



- 6.3 Silver Trophy: Awarded to the exporter who has 2nd highest performance of Deemed Exports during the financial year
- 6.4 Gold Medal: Awarded to the exporter who has 3rd highest performance of Deemed Exports during the financial year.

7.0 Category – IV (Fabrics)

- 7.1 Handloom Fabric includes Real Madras Handkerchiefs, Lungies, Dhotis, Sarees, and Other fabrics
- 7.2 Three leading member exporters of handloom fabrics are awarded under the Category– IV. Member exporters should have a minimum export performance of Rs 1 crore during the financial year 2016-17, 2017-18, 2018-19, 2019-20 and 2020-21.
- 7.3 Gold Trophy: Awarded to the exporter who has highest performance of handloom fabrics exports during the financial year.
- 7.4 Silver Trophy: Awarded to the exporter who has 2nd highest performance of handloom fabrics exports during the financial year
- 7.5 Gold Medal: Awarded to the exporter who has 3rd highest performance of handloom fabrics exports during the financial year.

8.0 Category – V (Madeups)

- 8.1 Handloom Made ups include Bedlinen, Table linen, Toilet & Kitchen Linen, Cushion Covers, Other furnishing articles and Other made ups.
- 8.2 Three leading member exporters of handloom Madeups are awarded under the Category-V. Member exporters should have a minimum export performance of Rs. 1crore during the financial years 2016-17, 2017-18, 2018-19, 2019-20 and 2020-21.
- 8.3 Gold Trophy: Awarded to the exporter who has highest performance of handloom Madeups exports during the financial year.
- 8.4 Silver Trophy: Awarded to the exporter who has 2nd highest performance of handloom Madeups exports during the financial year.
- 8.5 Gold Medal: Awarded to the exporter who has 3rd highest performance of handloom Madeups exports during the financial year.

9.0 Category – VI (Floor Coverings)

9.1 Handloom Floor coverings include Carpet and floor coverings including mats and mattings.



- 9.2 Three leading member exporters of handloom Floor coverings are awarded under the Category-VI. Member exporters should have a minimum export performance of Rs 1 crore during the financial years 2016-17, 2017-18, 2018-19, 2019-20 and 2020-21.
- 9.3 Gold Trophy: Awarded to the exporter who has highest performance of handloom Floor coverings exports during the financial year.
- 9.4 Silver Trophy: Awarded to the exporter who has 2nd highest performance of handloom Floor coverings exports during the financial year.
- 9.5 Gold Medal: Awarded to the exporter who has 3rd highest performance of handloom Floor coverings exports during the financial year.

10.0 Category – VII (Clothing Accessories)

- 10.1 Handloom Clothing Accessories include Scarves, Stoles, Gloves, Mitts, Mittens etc.
- 10.2 Three leading member exporters of handloom Clothing Accessories are awarded under the Category-VII. Member exporters should have a minimum export performance of Rs 1 crore during the financial years 2016-17, 2017-18, 2018-19, 2019-20 and 2020-21.
- 10.3 Gold Trophy: Awarded to the exporter who has highest performance of handloom Clothing Accessories exports during the financial year.
- 10.4 Silver Trophy: Awarded to the exporter who has 2nd highest performance of handloom Clothing Accessories exports during the financial year.
- 10.5 Gold Medal: Awarded to the exporter who has 3rd highest performance of handloom Clothing Accessories exports during the financial year.

11.0 Category – VIII (North Eastern Region)

- 11.1 North Eastern Region includes Arunachal Pradesh, Assam, Manipur, Mizoram, Meghalaya, Nagaland, Sikkim and Tripura.
- 11.2 Three leading member exporters of North Eastern Region who have exported handloom products are awarded under the Category-VIII. Member exporters should have a minimum export performance of Rs 25 lakh during the financial years 2016-17, 2017-18, 2018-19, 2019-20 and 2020-21.
- 11.3 Gold Trophy: Awarded to the exporter who has highest performance of handloom products exports during the financial year.
- 11.4 Silver Trophy: Awarded to the exporter who has 2nd highest performance of handloom products exports during the financial year.

- 11.5 Gold Medal: Awarded to the exporter who has 3rd highest performance of handloom products exports during the financial year.
- 12.0 Young entrepreneur for the FYs 2016-17, 2017-18, 2018-19, 2019-20 and 2020-21. (Sole Proprietor, Managing Partner / Managing Director as declared for HEPC membership as authorized representative of the organization. He/she should be in the age between 21 and 35 years. Self attested copy of passport should be submitted as age proof)
- 12.1 Gold Medal: Awarded to one exporter who has the highest performance of handloom products exports during the financial year. Member exporter should have a minimum export performance of Rs 1 crores during the financial year.
- 13.0 Woman entrepreneur for the FYs 2016-17, 2017-18, 2018-19, 2019-20 and 2020-21 (Sole Proprietor, Managing Partner / Managing Director as declared for HEPC membership as authorized representative of the organization. She should be in the age between 21 and 35 years. Self attested copy of passport should be submitted as age proof)
- 13.1 Gold Medal: Awarded to one woman entrepreneur who has the highest performance of handloom products exports during the financial year. Member exporter should have a minimum export performance of Rs 1 crore during the financial year.
- 14.0 Separate applications are to be submitted for each Category for each financial year.
- 15.0 Selections of award winners for the above categories would be made on the basis of total overall exports of handloom products and the same should be certified by Bank/Chartered Accountant.
- 16.0 Application and the Certificate should be as per proforma, which can be downloaded from HEPC's website <u>www.hepcindia.com</u>